



Nationality: British

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Skills:

Advanced understanding of
Photoshop, Illustrator, After Effects, Flash,

Competent in Maya, Dreamweaver,
InDesign, Quark, Cinema 4D, Fireworks,
Premiere, Final Cut Pro,

Summary

My experience to date spans many different aspects of both design and animation, and my design skills heavily influence the style of my films. Rather than having one prescribed style, I approach each piece that I do differently and try to develop a style that suits it. I try to keep my work as fresh as possible, and hope my portfolio reflects a distinct progression.

Education:

2004 - 2007 UWE Bristol

BA Hons Graphic Design
with Animation

2000-2002 NW Kent College

BTEC National Diploma Multimedia

1995-2000 BETHS Grammar School
11 GCSEs

References available upon request

Work Experience:

2004-2007 Freelancer

Supported myself through university by working as a freelancer and gradually gaining a solid client base. I produce animation, motion graphics, and a variety of print based graphic design and artwork, for a range of clients including everyone from independent record labels to Adidas and Mercedes Benz. My work was recently included as part of the Aardman Animations 2008 talent showcase.

2001-2004 RWD magazine
DESIGNER

Was part of the initial team of six that transformed RWD from a niche title printing 5,000 copies a month into the UK's largest urban lifestyle, fashion and music magazine, reaching over 150,000 people per month, inside of three years. Duties included designing and managing RWD's award-winning online portal, rwdmag.com, from scratch. Under my management, rwdmag.com became the UK's number one urban music and lifestyle resource, partly because the popularity of The Booo Krooo, a series of flash animations I produced. The show which was later turned into a TV series for European digital channel Channel U, which I also produced and animated. As well as editorial work, I created animation, promotions and design solutions for RWD advertisers such as Universal Music Group, London Records, Rockstar Games and Sony PlayStation.

1999 Dotmusic / Miller Freeman LTD

Designed animated banners, websites and conducted usability tests for the popular music website, which is now part of Yahoo! Music.

