m i maka akmaz min ini in in ini inin inin

#### **EDUCATION**

Bachelor of Interior Design.

Five year program at the Faculty of Design, CEPT University, Ahmedabad. 2000.

One year Foundation Course. National Institute of Design, Ahmedabad. 1995

#### **FELLOWSHIPS + RESIDENCIES**

Rockefeller Foundation Bellagio Centre, Italy. 2013.

Selected for an Arts and Literary Arts residency scheduled for early next year to continue my work on cities.

Fonderie Darling, Montreal. 2012.

Selected for a three month residency scheduled to begin in August 2012. The first exchange residency with India, this programme is in partnership with the Creative India and Inlaks Shivdasani foundations.

KHOJ Fellowship, New Delhi. 2011-12.

A six week residency at the KHOJ studios partnering with the Italian artist/photographer Ottavia Castellina from the Reso exchange programme, Turin. The narrative project took the form of large scale drawings and text that emerged from the architecture to create a fantasy cityscape that popped in and out of reality.

http://www.khojworkshop.org/project/12186

SARAI CSDS City as Studio Fellowship, New Delhi. 2010.

Fellowship and residency awarded to 10 artists, the "rickshpunk" series was my graphic response to commuting which reimagined the negotiation of the city as an epic conflict played out amidst crowded bylanes and soaring steel pylons.

http://www.sarai.net/practices/media-forms/city-as-studio-exb/10-04-works

#### **INSTALLATION DESIGN PROJECTS**

Scenography for Mumbai International Airport, New Delhi + Mumbai. 2009-10.

A consultant member of Rajeev Sethi's team for the scenography, art curation and installation for the new airport terminal at Mumbai. Working with the architects Skidmore, Owings and Merrill, we generated concepts for over 14,000 sq. m of entry halls, lounges and retail areas.

Between Heaven & Earth, Mumbai. 2008-09.

Installation design and production for a privately commissioned artwork by artist Atul Dodiya. A part of one of the largest collections of contemporary Indian art, the project involved creating and installing 21 marble shrines within which the artist curated a series of objects.

Urban Age / Cities Project. London School of Economics, Mumbai. 2007-08.

Exhibition design and production for a seminar series conducted by the London School of Economics. Working with the project's graphic designers, I developed the design of large scale displays for infographics.

Throne of Frost. Bodhi Art, Baroda & Mumbai. 2007.

Installation design and production of a standalone exhibition at the Lukshmi Villas Palace with artist Anju Dodiya. Located in the 5000 sq ft Darbar Hall, large watercolours and tapestries were displayed along the edges of a pool of shattered mirror.

Kala Ghoda Mirage. Bodhi Art, Mumbai. 2007.

Installation design and production for a public art festival with artist N.S Harsha. The project involved the recreation of a life size replica of a Mirage 2000 fighter aircraft encased in handspun cotton which is a symbol of Mahatma Gandhi's non-violent struggle.

Bodhi Art Consultancy. Chicago, Brussels, Dubai, Mumbai & New Delhi. 2006-07.

Exhibition design and customized display systems for various artists and group shows. Among the artists I worked with were Zarina Hashmi, Nataraj Sharma and Dhruva Mistry.

#### PROJECTS WITH ACADEMIC INSTITUTIONS + NGO'S

Workshop for International Masters in Interior Architecture and Design. CEPT University, Ahmedabad. 2011.

Coordinator of a 2½ week design workshop with 70 students and faculty from 6 European universities. The studio projects were towards revitalizing old buildings and public spaces along a newly developed riverfront.

Design, Craft and Innovation Research Centre. CEPT University, Ahmedabad. 2010–11.

Co-designed the workshop programme for the Centre and conducted pilot workshops in turned wood and bamboo with over 15 craftspersons and 40 students. Also coordinated the associated publications.

Deepshikha Project. UNICEF, Mumbai. 2009.

Layout graphics, concept, and illustrations for communications and advocacy material, training manuals and facilitators' handbook on a project on gender, empowerment and financial literacy. Pilot project for the state of Maharashtra.

Voices of Youth / Yuva Jan Patrika. UNICEF, Bangalore. 2008.

Exhibition design & participatory newsletter design for a convention of over 800 youth peer educators from 11 states in India working on HIV prevention education programs supported by UNICEF India. The project included working with the peer educators to produce a conference newsletter with content in 6 languages.

Mumbai Reader. Urban Design Research Institute, Mumbai. 2006-08.

Design of a publication series which reflected a collection of diverse voices in the evolution of the city of Bombay/Mumbai. Specifically in response to the McKinsey-government supported Mumbai Vision 2020 document, the first Mumbai Reader also served as a companion to UDRI's film and art installations at the Venice Biennale 2006.

http://www.udri.org/index.php?option=com content&view=article&id=84&Itemid=6

m ii eakraq rimaz min iii iii iii iii iiii iiii

Tsunami Education Project. SOLIDAR INGO Consortium, Kilinochchi + Colombo. 2005-06.

Development and design of an audio-visual teaching tool using animation and interactive exercises. The project was based in rebel held Killinocchhi and supported by the British Geological Survey and Jaffna University and grew to be included in school curricula in both LTTE and government-controlled areas. It reached 14,000 schools in North and East Sri Lanka.

SOLIDAR Exhibition Series. Kilinochchi + Colombo + Brussels + Bologna + Oslo. 2005-06.

Content development, design and production of exhibitions documenting international relief work in response to the 2004 tsunami in North and East Sri Lanka. Working with international relief agencies and NGOs, I developed a series of exhibitions which traveled through Europe and Sri Lanka to raise awareness about the situation in what was then one of the most inaccessible and dangerous regions of the world. Photography by Benjamin Dix and Dominic Sansoni.

Ajna Centre for Learning, Pune. 2006.

Design and production of audio-visual teaching tools, for use by facilitators to conduct workshops for individuals and groups dealing with various psychological stresses including dyslexia.

CEPT University AV, Ahmedabad + Mumbai. 2005.

Content development, design and production for a 25 minute audio-visual tracing the history of the institute, current programmes and future direction.

## PROFESSIONAL EXPERIENCE / WITH RAHUL MEHROTRA

RMA Graphic Design, Mumbai. 2007-09

Graphic design consultant to the firm of architect Rahul Mehrotra on corporate identity, publications and exhibitions. Rahul Mehrotra is currently Professor of Urban Design and Planning and Chair of the Department of Urban Planning and Design at the Harvard Graduate School of Design.

## PROFESSIONAL EXPERIENCE / WITH BIJOY JAIN

The Architect's Studio, Alibagh. 2003-04.

A part of the team for the design and construction of a contemporary extension to an old bungalow. Involved the design and production of customized furniture and lighting.

SmokeWater Grill, Mumbai. 2003-04.

Principal designer for the furniture design and thematic graphics for a beach-front restaurant.

Ensemble, Mumbai. 2002-03.

A part of the team for the refurbishment of Tarun Tahiliani's high-end fashion store in the 150 year old Great Western Hotel building at Lion's Gate.

Tarun Tahiliani Fall Collection, Mumbai. 2002.

Principal designer for installation design and production for a fashion show at the iconic Famous Studios.

# PROFESSIONAL EXPERIENCE / WITH RAJEEV SETHI

La Rambla De La Libertad, New Delhi 2002.

A part of the team for the project proposal for a United Nations exhibition on the seafront Rambla in Barcelona.

Silk Route Festival, New Delhi, Washington 2001-02.

A part of the team for the design and execution of a large scale cultural exhibition working with artists and craftspeople from across Asia and Eastern Europe. Curated by the Smithsonian Institute at the National Mall in Washington DC.

Afro Asian Games, New Delhi 2001.

Principal designer for the project proposal for the scenography of six New Delhi stadiums with thematic graphics and installations evolved from motifs across Africa & Asia.

SADAK, New Delhi. 2000-2001

A part of the team for the content development and visualization for an audio-visual on South Asian design, craft & technology.

# PROFESSIONAL EXPERIENCE / WITH ELEPHANT DESIGN

Auto Expo 2000, Pune, New Delhi. 1999-2000.

A part of the team for the design & execution of exhibition pavilions totaling 30,000 sq ft for Maruti Udyog, Bajaj Auto & Kalyani Brakes at Pragati Maidan in New Delhi.

ICICI Bank Corporate Identity, Pune. 1999.

A part of the team for the design & execution of standardized interior, signage & graphic identity for centres across India. Flagship centres were built at New Delhi, Mumbai, Chandigarh & Hyderabad followed by the production of a manual for execution of across the country.

samirparker@gmail.com +91 98194 95589