



filippo staniscia · designer · digital artist · contemporary art  
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**Professional Sector** **International Digital Artist at [filippostaniscia.com](http://filippostaniscia.com)**  
**Art Director • Visual Designer • Web Designer**  
**Training Specialist Adobe Creative Suite CC**  
**More than 25 years of creative and trainig experience**

## Professional Experience

Collaborator as creative and publishing graphic with *Contatto e Archimedica*, Advertising Agency and Publishing House from medical-pharmaceutical sector based in Turin - Via Pozzo Strada 25

Advisor for layout and creativeness of the daily newspaper "Libero" and the weekly newspaper "Il Borghese" both published and directed by Vittorio Feltri in the offices based in Milan - Viale Majno, 42

Graphic design for the magazine OPTIKAL, nationally distributed in all the "Otticamica" centres, published by Fabiano Editore, Editorial Group with internal graphic workshops, specialized in optics, ophthalmology, energy and enology based logistics in Milano - Viale Papiniano 10

Creative Director of "EGM Italia", Italian edition of one of the most interesting videogame USA magazine, published by Ziff Davis Publishing inc. New York titled Electronic Gaming Monthly, published in Italy by Edizioni Star Comics in Perugia

Creative Consultant at the Communications Office of the multinational Dylog S.p.a. In Turin - Corso Bramante 53, to carry out the Institutional and Product advertising campaigns

Collaborator as Editorial Graphic with Slow Food Editore, international Publishing House based in Bra - Via MendicITÀ Istruita 14, publisher of the magazine "Slow" and other authoritative editorial products internationally know inside the food-and-wine field

Advisor for the restyling of the graphic line of the internal House-organ of the multinational company L'OREAL at the headquarters in Turin - Via G. Garibaldi 42

Creative Director in the headquarters in Asti – Via del Lavoro 9 of the company Astidental S.p.A, leader in design and set up for dental clinics and supply of consumables

Advisor as Web Designer at TradingUp: New Media Agency, integrated communication: Web - Multimedia - Publishing - Graphics ([www.tradingup.it](http://www.tradingup.it))

Creative Director for Global Communication and Media Planning of Gruppo Education working in the field of professional training and qualification under the brands Le Midi, Maxim, Scuola e lavoro, Scuola del Massaggio, based in Turin - Via Principessa Clotilde 11/F

Creativeness and realization of the graphic project about indoor and outdoor signage on the official sites of the XX Winter Olympics Torino 2006 in collaboration with the International Olympic Committee TOROC (*Torino Organising Committee*) and the Contractor

	<p>Consultant for creativeness and realization of the institutional advertising campaign and media planning (on national magazines and commercials on RAI and Mediaset channels at David2, partner of Telecom Vodafone and Wind, leader in provision of polyphonic ringtones, Logos, Wallpapers and Screensavers for mobile based in Turin - Via Principe Tommaso 20</p> <p>Advisor at the Directorate General – Communications Office – of the Banking Group INTESA SAN PAOLO at the head office in Turin - Piazza San Carlo 156 – as Web Designer to redesign the Web Site, in particular for the Internet Banking section</p> <p>Advisor at the Directorate General, General Affairs and Communications, of the Local Sanitary Service in Asti (ASL AT) for organization and graphic design of Events and medical Congresses and in the formation of internal staff in the graphic field with courses Adobe Creative Suite CS5 personalized</p> <p>Advisor at the Directorate General – Communications office - of the publishing group IL SOLE 24 ORE in Milan - Via Monte Rosa, 91 as Coordinator and Trainer Adobe Creative Suite CS5 with specialization in Advanced Photoshop</p> <p>Creative Agency chosen by the multinational Petronas Lubricants Italy S.p.A. to realize institutional campaigns with the motorbike World Champion Valentino Rossi and to study Packaging for Selenia and Akros oils for automotive and agriculture</p>
<b>Experience in Staff training</b>	<p>Teacher in Graphic Design and Adobe Creative Suite Cc at:  Istituto Rizzoli institute for teaching of graphic arts in Milan - Training Management Service, Milan  San Paolo Training School, Turin - Consorzio Europeo per la Formazione (CEP), Turin - Consorzio Euroqualità (CEQ), Turin - SEI Sviluppo Elementi di Impresa, Turin – IAL Formazione, Piedmont - Gruppo Apprendo, Turin - Piazza dei Mestieri, Turin - Immaginazione e Lavoro, Turin</p> <p>Teacher for the qualification and achievement of the ECDL Certification at the Police Training School in Alessandria - Corso Acqui, 402</p> <p>Teacher of Adobe Creative Suite CC at Brainforce S.p.A in Cologno Monzese</p> <p>Adobe Creative Suite and Microsoft Office Trainer at Valtec S.r.l. Turin</p> <p>Teacher of Adobe Creative Suite and Advanced Photoshop at ELEA S.p.A, leader in management education, e-learning and business consulting in informatics</p> <p>Teacher at the publishing group "SOLE 24 ORE" in Milan - Via Monte Rosa 91 as "Training Specialist Adobe Creative Suite CS5" with specialization in advanced Photoshop</p>
<b>Education</b>	<p>Diploma in Arts at the "National Art Institute" in Asti with the mark 50/60</p> <p>Master's Degree in Advertising Design achieved in the three-year course at IAAD The Italian Institute for Design in Turin with the mark 50/60</p> <p>Attendance the annual course of Computer Graphic and C.A.D organized by Regione Piemonte at the IAL Institute</p> <p>Attendance the Basic, Cobol DBIII and C Programming Languages Course at "Istituto S. Paolo" in Turin with the mark 54/60</p>
<b>Personal skills and competences</b>	<p>Perfect job autonomy and ability to handle the graphics processing from creativity to printing  Good mastery of digital photographic technique for advertising - still life – industrial and organization of photo shoots</p>
<b>Organizing skills</b>	<p>Good skills of organization and management of a team made up of 2/3 people</p>
<b>Computer skills and competences</b>	<p>Excellent Knowledge of Adobe Creative Suite, Mac OS X, operating systems  Master knowledge of Microsoft Office 2013</p>
<b>Artistic Ability</b>	<p>International Digital Artist at filippostaniscia.com  Deep passion for classical music and jazz; piano lessons for many years</p>
<b>Other skills and competences</b>	<p>Great passion for figurative arts, in particular the modern Italian art of the '900</p>