# **Matthew Booth**

# Independent Photography Professional and Freelance Photographer at Matthew Booth Photography

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Unit 9 Hamlet Industrial Estate 96 White Post Lane London E9 5EN

# Experience

#### **Independent Photography Professional at Matthew Booth Photography**

June 2007 - Present (6 years 4 months)

Matthew is a highly motivated professional who takes pride in his work. Educated at the Royal College of Art, Matthew relies on a contemplative approach, seeking form, context, using light and composition as a medium to make work of a powerful and compelling quality that subtly affects the viewer.

Matthew has exhibited widely in the UK at locations such as The Royal West Academy, The Royal College of Art, The Smokehouse Gallery in London, The Glasshouse in Coventry and Hoopers Gallery in London. He regularly works as a Tutor at the Royal College of Art, his work is held in a number of private collections and has worked with Make Poverty History, QES investments, The Saatchi Gallery and the Gasworks Gallery.

#### Photography Short Course Tutor at Royal College of Art

May 2008 - Present (5 years 5 months)

Teaching workshops on photography. Canon Digital Cameras, Location and Studio Lighting, Composition and Style, Colour Settings, RAW shooting, Processing and Photoshop editing.

#### **Google Business Photos - Trusted Photographer at Matthew Booth Photography** February 2012 - Present (1 year 8 months)

Google Business Photos is an extension of the popular StreetView format and a very powerful marketing tool, effectively allowing prospective customers access to a 360° virtual tour and a set of point of interest photographs of businesses through Google Places, Google maps and Google searches. Potential customers are be able to walk around, explore and interact with a business as if they were actually there.

Matthew has been fully trained and approved by Google to do 360° photography, build the StreetView Virtual tours and integrate them into Google+ Local pages.

#### **Climbing Instructor - Sport and Leisure Services at Imperial College London**

April 2006 - November 2010 (4 years 8 months)

# Skills & Expertise

- Photography Fine Art Photography Commercial Photography Art Exhibition Photography Gallery Installation Photography Still Life Digital Photography Studio Lighting Photoshop Darkroom Curating
- Image Manipulation Editorial Portrait Photography Visual Arts Image Editing Digital Manipulation Portraits Adobe Creative Suite Capture One Art Direction Contemporary Art

### Education

**Royal College of Art** MA, Photography, 2005 - 2007

**University of Derby** BA (Hons), Photography, 2001 - 2004

Honors and Awards

MA RCA, SPA, CWMA

#### Interests

Photography, Art, Design, Craft, Discussion, Rock-climbing, Teaching, among others.

## Recommendations

"Working with Matthew was a great experience, that led to great results too. His availability even before the project started was something I really appreciated, as he took care of visiting the different locations and gave his own feedback to create a better photo shooting. Once there, Matthew's experience, understanding, patience and know how played an important role in creating an excellent working ambient, and finally a superb result. I have no doubt I'll work together with Matthew again."

- Jorge Mañes, was Matthew's client

"Matthew Booth has worked with the Saatchi Gallery on an ongoing basis for many years. We use him as a reliable high quality photographer for recording our exhibitions. His shots are excellent in their composition and execution - this is especially impressive given that we often ask him to shoot during visitor opening hours. The final shots are always delivered punctually and presented with an eye for detail. We would recommend him to anyone." — Natasha Hoare, was Matthew's client

"Matthew has proved to be a highly capable photographer who resolves any problems that arrive with ease and produces high quality work on time. I would recommend him highly especially for the fine art work he has done for me. Nick Grindley"

#### — Nicholas Grindley, was Matthew's client

"Matthew always takes product shots that the press and publicity people want to use. This is because they are beautifully lit, clean and show off the products in the best way possible." — **Jo Davies**, was Matthew's client

"I have no qualms recommending Matt. His work is always without fault."

— Fian Andrews, was Matthew's client