

Tony Corocher

Reportage and Photojournalism | Art Director and Graphic Designer at Tony Corocher

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Summary

I've spent the last 20 years switching between graphic design and photography, working around the world. In the last 2 years my work (documenting humanitarian situations) was recognized by various international awards. I am particularly interested in the development of personal projects that give a personal, current and, I hope, true vision of what is happening around the world.

BIOGRAPHY

- Educated in the classics and trained in the sciences.
- Attended Central Saint Martins College of Art & Design for 1 year.
- Westminster University, Foundation Studies Diploma in Design and Fine Art.
- Kingston University, completed BA Hons degree in Graphic Design.
- Next 2-3 years worked for different design agencies around London.
- 2000, year off and went backpacking around the world.
- 2001, started my own Design Agency in Italy.
- Next 6-7 years worked on design projects for both print and web nationally and internationally.
- 2005 got involved in digital publishing – started one of my major projects: the development of the PageFlip Flash Technology. Moved between Italy, London and Seoul where I founded – with a Korean partner – a new Company (WildFlip® Digital Paper & Books) and began selling PageFlip components and Services.
- 2009 to 2012 worked in the Mobile/App environment analyzing and designing Apps for iPhone/iPad.
- 2012 till now full time photographer/reporter

PHOTOJOURNALISM/REPORTAGE:

1995-2008 Amateur and personal photography

2009-2010 Around Nepal

2011 across Vietnam/Laos

2012 Missions/Refugee Camps in north Kenya

2013 Palestina/West Bank – nomad villages and occupied territories

2013 around Japan

2013 Mathare/Kibera Slums in Nairobi, Kenya.

2014 North Japan & Fukushima area

I've collaborated with Companies/Individuals from all over the world. Usually, I work from my private Studio on the Italian hills near Venice, but I'm more than happy to start projects in other locations.

Experience

Art Director | Graphic Designer at Tony Corocher

November 2008 - Present (5 years 9 months)

- UI Design, iPhone - iPad - Mobile Design, Usability and Accessibility, Application Architecture, User Workflow.
- Graphic Design, Corporate Identity, Brand Development, Visual Solutions, Creative Consulting Services, Web Site Design.

2 recommendations available upon request

Photojournalism | Reportage at Tony Corocher

November 2008 - Present (5 years 9 months)

2008 – Present

<http://www.tonycorocher.com>

<http://www.beautyinhell.com>

- 2009-2010 Nepal
- 2011 Vietnam & Laos on a motorbike
- 2012 Missions & Refugee Camps north of Kenya
- 2013 Palestine/West Bank (reportage for ARCò – Architecture and Cooperation across nomad villages/occupied territories)
- 2013 Japan
- 2013 Mathare/Kibera Slums in Nairobi, Kenya.

Owner | Art Director at WildFone™

October 2008 - February 2012 (3 years 5 months)

Concept Designer and Art Director for the development of iPhone | iPod Touch | iPad Applications: Findy™ | Duplex™ | Fix-It™ | Roundy SmartBoard™ | Contacts Super Search™

UI Design, Brand Design & Strategy.

Corporate Identity, Marketing Campaigns/Materials & Web Site.

Coordination and Project Management.

1 recommendation available upon request

Founder & Creative Director at WildFlip®

March 2006 - February 2012 (6 years)

Concept Designer and Art Director for the development of the PageFlip Flash Components, of the Page Flip Classic Online Service and of various related Applications.

Corporate Identity, Marketing Campaigns/Materials, Web Site.

Concept & Design of XGBook & XGBookMax page flipping Flash Components.

Organizer of Google Adwords Campaigns, of advertising on CNet/Brothersoft and other software related websites.

3 recommendations available upon request

Agency Owner & Designer at ALFAdiOMEGA - designsolutions

April 2001 - April 2009 (8 years 1 month)

Graphic Design - Corporate Identity/Brand Creation & Development;
Static and Dynamic Web Site Design & Development;
Advertising & Marketing;
Software Development and Flash Programming;
I recommendation available upon request

Art Director at XGEM - general extensions manager

March 2005 - September 2008 (3 years 7 months)

Concept Designer and Art Director for the development of Adobe Flash Components.
Corporate Identity, Marketing Campaigns/Materials, Web Site.

Graphic Design industry at Freelance work for various Design Agencies

1998 - 2000 (2 years)

• Graphic Design, Corporate Identity, Brand Development, Visual Solutions, Creative Consulting Services, Web Site Design.

Education

Kingston University

BA, Graphic Design - Fine Art - Photography - Animation - Web Site Design, 1995 - 1998

University of Westminster

Foundation Studies | Diploma, Art and Design, 1994 - 1995

Central Saint Martins - University of the Arts

Preliminary Course in Art & Design, Art & Design, 1993 - 1993

Activities and Societies: Graphic Design - Fine Art - Photography - Print - Animation - Foundation Studies

Liceo Scientifico

Diploma, Classic - Scientific, 1987 - 1991

Languages

Italian

(Native or bilingual proficiency)

English

(Full professional proficiency)

Honors and Awards

Px3 2014 - Prix De La Photographie, Paris - Gold Medal Winner in the Press -Professional Category, 2014

PX3 - Gran Prix De La Photographie, Paris

July 2014

Px3 International Photography Competition.

The "Prix de la Photographie, Paris" (Px3) strives to promote the appreciation of photography, to discover emerging talent, and introduce photographers from around the world to the artistic community of Paris.

Winning photographs from this competition are displayed in Paris and published in the high-quality, full-color Px3 Annual Book.

Px3 Annual Book

The work of the 1st and 2nd place winners from both the professional and non-professional Subcategories will be published in the high-quality, full-color Px3 Annual Book (includes Major Category winners). The names of the Honorable Mention recipients and the 1st, 2nd, and 3rd Place Subcategory Public Choice Winners will be included as well.

PARIS EXHIBITION AND INTERNATIONAL PUBLICITY

TOP 20: A guest curator will choose 20 Photographers work to present in an exhibition in Paris. This selection is independent of the gold, silver, bronze winners. they will be showcased in the book but not necessarily in the Paris Exhibition.

• Px3 2014 - Prix De La Photographie, Paris - selected among thousands of participants as 1 of 40 photos to be exhibited at the Px3 annual Curators Challenge Exhibition in Paris and in Bangkok, 2014

PX3 - Gran Prix De La Photographie, Paris

July 2014

Px3 Curators Challenge - This year, two curators, one from the US (Bill Hunt, Curator, New York) and one from France (Daphne Angles, New York Times, Paris) will curate the Px3 exhibition in Paris and Bangkok. The 40 selected photographs (different from the winners of the official PX3 International Competition, in which I was lucky enough to win the First Price in the Press-Professional Category) will be published in a special Px3 exhibition catalog. Px3 hopes that this exhibition will display the curators' cultural differences and similarities and create an interesting dialog the photo industry.

HIPA (Hamdan International Photography Award), Dubai – Shortlisted Finalist – Street Life Category – 2013/2014

HIPA Awards

January 2014

HIPA (Hamdan International Photography Award): CREATING THE FUTURE - 2013/2014

Shortlisted Finalist in The Street Life category. This category allows photographers to capture the heart and soul of community life and share a myriad of stories which reflect the many colours of life.

<http://www.hipa.ae/en/creating-the-future-2013-2014/categories>

LensCulture Portrait Awards 2014 (UK) – Shortlisted Finalists – Documentary Single Image Category, 2014

Lens Culture

March 2014

Photographers from over 80 countries participated in our search for The New Photographic Portrait, and our international jury found an amazingly accomplished and diverse selection. The winning entries represent very different takes on the genre of portraiture — staged and lighted studio work, environmental portraits, conceptual, self-portraits, documentary, candid, digitally manipulated and classical analog in-camera processes.

In all, we've identified 31 rich and varied approaches to photographic portraiture that represent just as many different ways of looking at the world and looking at each other.

The photographers presented here hail from 17 countries, and were chosen after reviewing literally thousands of photographs sent in from around the world — each has a wonderful story to tell.

<https://www.lensculture.com/2014-lensculture-portrait-award-winners>

The Allard Prize Photo Competition for International Integrity 2013, Canada – 1st prize

Allard Prize - University of British Columbia

December 2013

Congratulations to Tony Corocher of Italy for their successful entry. The entries chosen reflect the ideals of the Allard Prize through compelling images that capture the themes of courage and leadership in combating corruption, and of human rights or anti-corruption generally.

Supplemental to the Allard Prize for International Integrity is the recognition of photographic excellence that reflects the ideals of the Allard Prize through an online image gallery. The Allard Prize website will celebrate selected work of photographers worldwide who capture compelling and meaningful stories through their lenses, and have witnessed them with their eyes.

<http://www.allardprize.org/photo-credit/>

International Street Photography Challenge 2013 (New York) – 2nd position

Emerging Artist

December 2013

<http://www.emergingscene-gallery.com/>

Published on National Geographic online

National Geographic

November 2013

Your photo "Makadare Slum, The production process" was selected for the Daily Dozen.

<http://yourshot.nationalgeographic.com/daily-dozen/2013-11-08/>

Exhibition in conjunction with La Biennale di Venezia 2013 – Bangladesh Pavillion

October 2013

My personal photographic Project "Beauty In Hell" was exhibited in conjunction with La Biennale di Venezia 2013 at the Bangladesh Pavillion during the month of October 2013

Presentation/Exhibition at Palazzo Cusani – “Beauty In Hell” Project – Milan 2013

October 2013

Presentation and exhibition of the Project "Beauty In Hell" at Palazzo Cusani – Milan 2013

Skills & Expertise

Photography

Post Production

Image Editing

Photoshop

Documentary Photography

Photojournalism

Graphic Design

Visual Communication

User Experience

User Interface Design

Web Design

Art

Corporate Identity

Concept Design

iPhone

Logo Design

Creative Direction

Visual Design

Mobile Applications

Graphics

Image Manipulation

Art direction

Branding & Identity

Photos

Composition

Digital photography

Photo editing

Travel Photography

Software design

Mac

Brand Development

Fine Art

Posters

Adobe Creative Suite

InDesign

Illustrator

Concept Development
Magazines
Video Editing
WordPress
Packaging
Portrait Photography
Mobile Design
Publishing
Multimedia
Brochures

Projects

Beauty In Hell

February 2012 to Present

Members: Tony Corocher

Beauty In Hell is a personal photographic project developed during the last 2-3 years. The project intent is to find and show the beauty in some of the most difficult, harsh and dangerous realities around the world. In this particular case two of the largest slums in Nairobi: Mathare and Kibera (plus some photos in the refugee camps and missions around Kenya).

These slums are places where it is not only difficult to enter, but where it is very risky to move around. Places where people have almost nothing and where a dollar makes the difference for the day. Places where you come in contact with unimaginable, shocking and sometimes incredible realities, but also with a sense of community and solidarity that gives this people the strength to carry on day by day. Places where a quality of life that we would normally consider extremely low is already a luxury that very few people can afford. Areas where there is little or no running water and where the cumulative sewage of hundreds of thousand of people flows through open ditches.

BUT WHERE DOES THE DESIRE TO FIND BEAUTY IN THESE PLACES COME FROM? AND WHY TRY TO FIND IT HERE?

It is born as a critic and an personal artistic response to an increased awareness of living within a system that uses drama everywhere. I believe we are now unconsciously accustomed to consider an event interesting and noteworthy only if it contains some form of strong contrast, therefore if it is dramatic. Without drama there is no news and everything becomes boring, dull and not worth of our time. In simple terms we tend to use drama to make sensationalism.

With "Beauty In Hell" I am trying to express, through artistic sensibility and not sensationalism, exactly the opposite and show that also within these extremely hard situations beauty is always present... that the beauty inside the human being is present everywhere, even in places that I could only describe as actual Dante's Inferno circles.

Volunteer Experience

Graphic & website design at Flora Hostel Nairobi

May 2012 - Present (2 years 3 months)

I designed and developed their website (did not have one) and did a photographic service to present the Hostel and its services.

The Flora Hostel in Nairobi is a meeting place run by a group of Catholic Nuns. It was created years ago for people that come to Nairobi from all over Africa (and the world). It provides a very good service at very low prices with 3 meals a day included. It is very close to the main hospitals and it is meant especially for those people that can not afford the expensive accommodations in Nairobi.

Photographer and Video making at Rumuruti Mission North Kenya

May 2012 - Present (2 years 3 months)

Recorded, photographed and edited a video presentation of the International Meeting between the local Leaders and the European Fund Raising Association held in the main hall of Rumuruti's Mission.

Interests

- Photography, Photo Journalism, Reportage, Documentary, Post Production, Video,
 - Fine Art, Painting, Sculpture, Digital images
 - Reading, Writing, Psychology, Philosophy
 - Bonsai, Gonshi, Suiseki, work with rocks, wood and natural materials
 - Wind-Surf, Skiing (alpine), Travelling, Backpacking, Trekking, Exploring
-

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7 people have recommended Tony

"Tony and I have know each other for a very long time. During the last 10 years we have collaborated (although in different companies) so many times that it could be said we are business partners. Tony is a very intuitive/creative person and a serious and very efficient Creative Director - Project manager. He possesses a lot of experience in a wide-range of design/human backgrounds and an excellent attitude towards problem solving; one of the most trustworthy professionals I known!"

— **Lino Franco**, *creative & art director, designer, music & visual artist, lino franco * pure creativity*, was with another company when working with Tony at Tony Corocher

"Antonio is great professional with a very good understanding of the client's needs and requests. A very creative person, he usually finds the right solutions for difficult technicals issues. A good Art Director & project Manager."

— **Alberto BALLESTINI**, *DAF - DRH, Kyotec France SAS*, was with another company when working with Tony at WildFlip Ltd

"I had the chance to collaborate with Antonio on a iPhone application project, concerning high level remote control for projectors. I found Antonio brilliant and motivated. He has excellent client relationships: he has always paid very close attention to the needs of his clients. With great skills, he's a great team worker and enthusiast for his job."

— **Gianpietro Polato**, was Tony's client

"The Aqua Agency has been using Tony of Wildflip to produce digital flipbooks for some years and we can not recommend him more highly. He always meets deadlines and if there is any problem with the material we supply he will do everything possible to help. Timothy Wright, Director, The Aqua Agency"

— **Timothy Wright**, was Tony's client

"Having worked with Antonio on one of his WildFlip projects I can confirm that he is a very dedicated designer and problem solver, with bags of creative flair and literally hundreds of wonderful ideas. I would certainly work with him again in the future were the opportunity to arise."

— **John Condon**, *Associate Creative Director, Ocean Design*, worked directly with Tony at WildFlip ®

"Antonio is a very talented and motivated person, with inspiring visions which brings him beyond the customary boundaries. I highly recommend him, for his very professional and charming way of exercising his creative genius."

— **Patrizia Liguti**, was Tony's client

"antonio è un grafico, anzi un artista con idee fuori dagli schemi, efficaci e sorprendenti. Unisce poi un gusto del bello e dell'essenziale che ti fa apprezzare sempre il suo lavoro."

— **silvia dal cin**, *owner, grafiche oderzo srl*, was a consultant or contractor to Tony at ALFAdiOMEGA - designsolutions

[Contact Tony on LinkedIn](#)